



NAWA

National Association of Women Artists, Inc.

Empowering Women Artists Since 1889

15 Gramercy Park South Suite 301 New York, NY 10003 | www.thenawa.org | office@thenawa.org

NAWA Presents

136th Anniversary Annual Exhibition (Signature Members Only)

Exhibit: June 6 to June 21, 2025

IN PERSON *Reception*- **OPEN TO THE PUBLIC**: Friday, June 13, 5-8pm

Artists Panel Discussion- Wednesday, June 18, 7pm

at

Leonovich Gallery

520 W 24th St, New York, NY 10011, *and online*.

GALLERY HOURS: Tuesday - Sunday, 12-6 pm; closed Mondays

This prestigious exhibit is a benefit of NAWA Signature Membership.

All entries are accepted, and jurying is for the awards only.

Exhibit is IN-PERSON; OPTION: Online & flatscreen rotation only*

Over \$13,000 in awards available.

Jurors: **To be announced**

Art purchases may be made in person or directly from the website.

Please READ ALL INSTRUCTIONS VERY CAREFULLY and keep a copy of this prospectus.

THIS PROSPECTUS CONTAINS:

PART I: To Apply

PART II: Important Dates and Times (Exhibit and Panel Discussion Details)

PART III: Entry Guidelines- Eligibility, Size Limits & Image Labeling & Sizing

PART IV: General Rules and Specification- Entry Quality

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I. To Apply

- Application is through [Show Submit \(LINK\)](#) use provided link or, in the NAWA member portal, click on "Current Prospectuses" and "NAWA 136th Annual 2025"
- Exhibition entry fee: \$65 (see below for optional Catalog fees)
- Submissions open [February 27](#). [Deadline for entry: April 28, 2024](#)
- **Entry form submission signifies agreement to all WAIVER requirements.**
- Artwork purchased through this exhibit must remain available exclusively for NAWA-shared sales benefits during the exhibit dates and times, whether the artwork is in person or online. NAWA trusts its members to respect this.

I. Important Dates and Times

- Monday, April 28, 2025: Submission deadline. All applications must be received no later than April 28, 2025.
- May 29- June 1, 2025, **12 – 6 pm: hand or shipped delivery** of artwork to venue must be received. Receiving/"Check-in" volunteers may deliver June 2 (11am - 6pm), but all work must be received and checked in by June 2. (See below for shipping & delivery details)
- Exhibition opens Friday, June 6, 2025; Gallery Hours Tuesday - Sunday, 12-6 pm
- Friday, June 13, In-person Reception; 5-8 pm, Award Ceremony 7pm
- Artist Panel Talk, Wednesday, June 18 ([event registration link TBD](#)) **7-8:30 pm**
- Saturday, June 21, 2025: Exhibit closes at 4pm, 4-6 pm hand pickup of artworks. Please do not plan to take artwork away before the closing time.
- Sunday, June 22, 2025: 11- 4 hand pickup and pack up of artworks.
- Artworks will ship out Monday, June 23 or as soon as possible

III. Entry Guidelines

- Exhibition open to current NAWA Signature Members (Associate and free 1-year Graduating Student Members NOT eligible)
- Exhibition entry fee \$65; every juried-in NAWA Signature Member is entitled to submit one (1) artwork.
- All entries are accepted (works are not juried for entry – but are juried for awards).
- Apply through [Show Submit \(link\)](#), or click on "Current Prospectuses" ([link coming](#)) and "NAWA Annual 2025"
- IN PERSON SIZE LIMITS: 2D Work and Wall Hanging Sculpture: maximum size: 30" high x 30" wide x 5" deep **INCLUDING THE FRAME.**
- FLATSCREEN Designated ENTRIES have no size limit
- Use measurements including frame, no exceptions.
- 3D Sculpture: Maximum size: 3' high x 12" wide x 12" deep for pedestal art. You must reserve a pedestal on the application if you need one. Free-standing sculpture maximum size: 3'h x 15"w x 15"d. Sculpture that is inherently unstable and might fall

over if not attached to its base will not be accepted. Weight limitation for all sculpture: 30 lbs.

- NOTE: Size limits for in-gallery entries will be strictly enforced. **Smaller works are encouraged.**
- NOTE: Please price reasonably. Most sales made at the NAWA Annual are smaller works and/or under \$5000
- To enter large works, or save on shipping, please use the "online only option" which includes gallery flat screen rotating presentation. **NEW:** Awards in each category will be allotted to this group
- IMAGE LABELING & Sizing: attaching your 1 image, labeled
LastName_FirstName_title_size_medium_category_price
- Example: Smith_Ann_SummerTime_30Hx30W_oil_painting_800USD
- Please SIZE your jpeg image to 1100 dpi on the longest side, at 72 dpi.dpi.
- **Sculptors** and 3D Mixed Media artists may submit 2 images of the work, labeled
LastName_FirstName_title_size_medium_category_view1_priceUSD, and
LastName_FirstName_title_size_medium_category_view2_priceUSD Example:
Jones_Mary_LittleLamb_20Hx15Wx11D_bronze_sculpture_view1_1000USD
- Sculptors: Indicate on Entry Form whether you need a pedestal or not.

IV General Rules Specifications:

- No ceiling hung artwork
- No reproductions of original artworks, by giclee or otherwise will be allowed- all artwork represented must be original
- **AI assisted, as a minor component, (not entirely AI generated or underpainted) and Digital media is acceptable if labeled with "digital" and/or "AI assisted" somewhere in the medium label. Original digital artwork IS acceptable as a fine-quality printout. IF AI is determined by the submission and not declared, it will be disqualified. Please be honest about your chosen medium.**
- Artwork **must be wired for hanging**. Please TEST the weight bearing of your hanging wire. Metal or wood frames are preferred. Unframed work is allowed, if finished on all sides. Plexiglass ONLY- exception: glass is permitted for pastel artworks.
- Jpeg images are presented in the NAWA online gallery, so **must** meet professional web standards. Blurry, poorly lit or watermarked images will be disqualified.
- Do not include any frame or extraneous background in your photo. Please crop to the precise image, unless it is circular or of an irregular shape—then, shoot image against a plain solid black or white background.
- Sculpture should be photographed against a plain solid white or black background.
- For sculpture or 3-D mixed media, 2 images, each showing a different view of the work, are allowed.
- Your signature can be on the artwork (block or crop if possible), but no annotated lettering or watermark should be on the image. Using a write-on watermark may disqualify you from exhibition and/or winning an award.
- NO CHANGES may be made on price, title, or any information after submission.

V. Sales

- All submitted artwork **MUST** be for sale. Please encourage sales and share with your followers!

- Commission is: 70% to the artist, 30% to NAWA. All work in the exhibit must remain available for sale for the duration of the entire exhibition.
- **Any work submitted and sold previous to the exhibition will be withdrawn from the Annual, without substitution.**
- **The process is complex and different work will not be accepted after submission.**

VI. Shipping/Delivery

- Do NOT SHIP artwork to the NAWA office. Ship or hand deliver artwork to:
- Leonovich Gallery, Street Level, 520 W 24th St, New York, NY 10011, ATTN: NAWA 136th Annual
- Shipped work must arrive May 29- June 1. Send by UPS or FedEx only; **SPECIFY 12-6pm for receiving shipped deliveries; include a prepaid, bar-coded return shipping label.**
- NAWA recommends using Airfloat Systems' Strongbox for optimal packaging. Phone: 800-445-2580 <https://airfloatsys.com/strongbox/>
- **DO NOT ship via US Postal Service.**
- NO PACKING PEANUTS. Tell this to your shipper (illegal in NY state). You will be called and your artwork returned without unpacking.
- In the event of a sale the artist is obliged to ship her work to the buyer, and responsible for calculating and charging the buyer any shipping fees. These will be paid separately and directly to the artist.
- HAND DELIVERY: If you are hand delivering, you must take all packing material with you after delivery.
- Phone reference (if needed, for shipping only): (212) 204-7150
- All other questions call McKenzie Hickey in NAWA office: 646-461-0068

VII. Promotion

Advertising for the exhibition will be done by the NAWA PR Committee and Leonovich Gallery. You are welcome, and encouraged to promote it on your own website, and social media. You may share the posts, where the logo is embedded, but may not create new ads with NAWA branding or logo.

VIII. NAWA Annual Exhibition Catalog (print)

Two optional choices

- 1) participating in the *PRINT* NAWA Catalog Gallery (\$60)
DEADLINE JUNE 6, 2025
- 2) purchasing a *PRINT* ad in the [advertising Section](#) of the Catalog (various prices)

Advertisements

NAWA welcomes advertisements from all supporters! This includes any outside entity that would like to reach NAWA's wide audience. Members are encouraged to solicit an ad from their art supply vendors, bank, lawyer, local businesses etc. The NAWA Catalog reaches a circulation of over 1500 members, galleries, curators, universities, museums, and numerous archives. Ads should be submitted through the form on this link, which shows all the size and price options: <https://thenawa.org/ad-submission-for-2023-nawa-annual-catalog/>

TIME SENSITIVE ADS SHOULD NOT BE INCLUDED as it takes time to compose the catalog and we cannot guarantee a delivery date.

DEADLINE for advertisement submissions: JUNE 6, 2025.

This catalog will be available by Spring 2026

IX. ARTWORK CATEGORIES (use only one in your entry)

Please follow this link to clarify how to indicate category and details of the medium(s) used in your artwork: <https://thenawa.org/artwork-categories/>

NOTE: Flatscreen Presentation- This option is for artists who would like to submit works larger than the limit of 30" on any side, OR artists who prefer not to ship their artwork to the in-person gallery.

Artwork in all media are welcome to choose this option, which will have awards in 7 categories: separate from the category-related awards for in-person exhibition. All non-flatscreen awards will be juried in person for individual categories.

**NAWA and/or the Annual Exhibition jurors reserve the right to classify or reclassify media information of work submitted to its exhibitions according to NAWA's definitions.

X. ARTWORK LABELS:

Labels may be found here:

<https://thenawa.org/wp-content/uploads/2022/08/Artwork-Labels.pdf>

XI. VOLUNTEERING:

For members in New York, New Jersey and Connecticut, or visiting the area during the exhibit, here is the platform to sign up for Volunteer Receiving, Installation, Sitting, & De-Installation/Pack up.

[\[insert link to volunteer sitting etc info TO COME \]](#)

XII. Waiver

Completion of entry to this exhibit binds you to the terms of this waiver.

I, the applying artist, hereby declare my intention to exhibit my artwork as described in my entry form, in the National Association of Women Artists, Inc., 136th Annual Members' Exhibition at Leonovich Gallery, Street Level, 520 W 24th St, New York, NY 1001, and to be published on the NAWA website, www.thenawa.org, and if gallery flatscreen option chosen, on that medium; to hold said artwork available for sale, until the specified end date of the exhibit as listed on the prospectus.

In consideration of the display of my artwork, I hereby declare I am the owner and creator of the original artwork being submitted by me, both as the artwork's physical manifestation and the copyright of the artwork.

I accept full responsibility for any, and all damages, loss, theft, and/or any other casualty of any kind in shipping artwork to the gallery, and to a buyer, if the work sells. I hereby waive any and all claims against the National Association of Women Artist, Inc., as well as their employees, officers, directors and committee personnel. Nevertheless, for the purpose of this agreement, I agree that the stated value of the artwork shall be One (\$1.00) Dollar, in the event of any loss or damage to the piece of artwork.

I agree to allow an image of my artwork being exhibited to be used without charge for advertising and/or promotion in the furtherance of the Exhibition, and for any purposes including but not limited to traditional media, social media, website as well as public relations, prior to and/or after the Exhibition. In the case of the latter- after the exhibition -as a courtesy artists will be consulted for permission to use their image for display or promotional purposes.

My work is available for sale at the price hereinbefore agreed. I agree that if my work is sold during the exhibition, NAWA will retain a commission of 30% percent, and pay me, the artist, 70% percent of the selling price.

Point of release clause: the work on exhibition is considered part of the exhibition from point of delivery and opening of the exhibit (May 29 - June 6) through the end of the exhibit (4 pm) on Saturday, June 21, 2025.

I understand that my work may not be included if it fails to meet professional presentation standards (as determined by the Exhibitions Committee), including but not limited to: blurry photography in entry jpeg, bad cropping (crop to just inside art edge) inclusion of type over the image, improper hanging apparatus or unprofessional framing. Shipping with packing "peanuts" is difficult for volunteers and staff, and illegal in NY State; items packed this way will be returned after calling the artist.

NAWA retains the right of discretion to decide if artworks do or do not meet the requirements of NAWA show standards, or contain any inflammatory or offensive materials.

Labels: NAWA a not-for-profit art organization, will list the name of the artists, the title of the work, dimensions, medium and price on the labels.

In the event of a dispute with regard to this Waiver Agreement, we agree that all disputes must be adjudicated in a State Court in the County, City and State of New York (i.e., Manhattan), under the Laws of the State of New York, without regard to choice of Law rules.

Note: The use of the National Association of Women Artists, Inc.'s logo, without prior written permission is prohibited. The use of the registered Trademark Seal and the logo of the National Association of Women Artists, Inc. for any personal or business use on any documents, postcards, invitations, and other promotional materials and communications is a violation of law. The letters NAWA may be used by regular juried members (i.e., not Associate or Student members), after their names, on all artworks, signifying their membership.