



# NAWA Member Handbook

orientation presentation



# NAWA

National Association of Women Artists, Inc.

*Empowering Women Artists Since 1889*

- Welcome again to the NAWA sisterhood.
- In NAWA, artists continue their developing professional journey.
- Members network.
- Members make connections and make friends.
- NAWA is the bespoke source of living women's artworks in the primary market.



# NAWA

National Association of Women Artists, Inc.

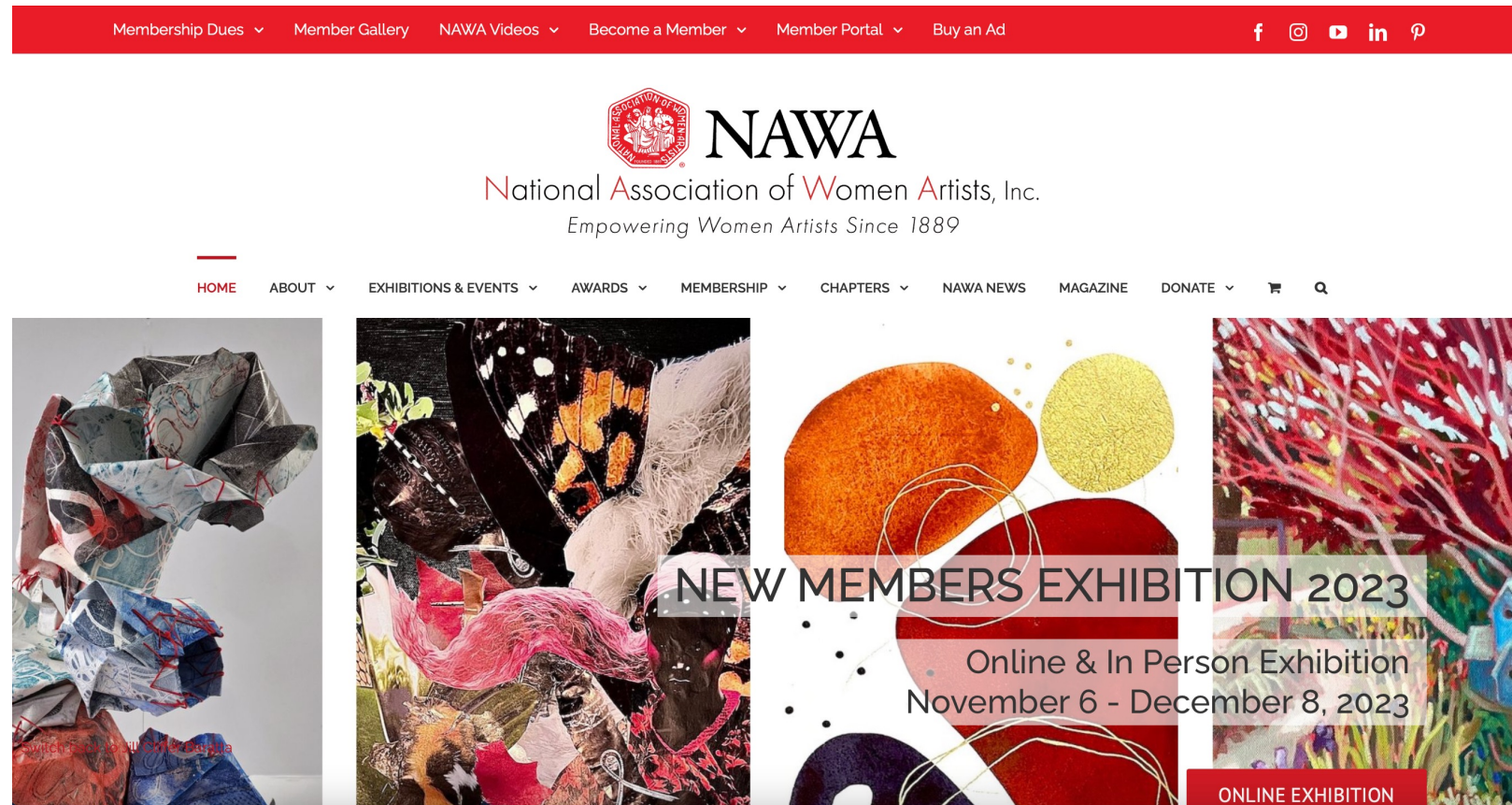
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## YOUR ROADMAP

# NAWA ONLINE

- **NAWA Website:** [www.thenawa.org](http://www.thenawa.org). There is a public home page, open for everyone. Signature members, Honorary VPs, and Executive Board Members can access the Member Portal, with information for Signature members only. Please familiarize yourself with it and check back often.



# NAWA ONLINE

- **Member Portal-** All members can log in and see members-only information. This is on the Home Page of the public NAWA Website, top red menu, “MEMBER PORTAL,” where you can click and login to see the members-only information- prospectuses, volunteer opportunities, a calendar, videos and more.



[HOME MAIN PAGE](#) [GET INVOLVED](#) [MEMBERSHIP DUES](#) [PROSPECTUSES](#) [CALENDAR](#) [NAWA EDUCATES](#) [MEMBER PAGES](#)

## WELCOME TO THE NAWA MEMBER PORTAL

Welcome to the Member Portal for NAWA. You can now pay membership dues, apply for exhibitions, get volunteering information, submit Member Gallery images info and more... all in one place.

Current/Upcoming Events

# EXHIBITIONS & EVENTS

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YOU WANT TO EXHIBIT!

- **NAWA calls for entry**- Current exhibition opportunities will be sent as “Solo” emails, as they arise. You can also find this information in the **Member Portal** under “Prospectuses” in the top red menu.



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NAWA Presents:

## **CALL FOR ART**

*"Frozen Dreams & Abstract Realities:  
Winter's Dual Nature"*



**Deadline:** December 5, 2023

**Eligibility:** This NAWA juried exhibit is for current Signature Members only.

**ENTRY FEE:** \$35 for 1 or 2 images, \$45 for 3 images

**Contact Information:** [nawaexhibitioncommittee@gmail.com](mailto:nawaexhibitioncommittee@gmail.com)

# EXHIBITIONS & EVENTS

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- **Jurying-** there are two different types of jurying. Peer jurying is done by certified NAWA members who have been members for 3 years or more, plus have attended a Zoom meeting, where a Power Point is shared to discuss the rubrics NAWA uses as criteria for entry and awards. Peer jurors select acceptances for NAWA exhibits other than the Annual Exhibition (everyone is accepted into the Annual- it is a benefit of membership). The same jurors for each exhibit also choose a first, second, third and honorable mention for each exhibit, unless other arrangements are made (with the venue or with a sponsored award).

For the Annual Exhibition Awards, three outside jurors are solicited for choosing the award winners at each annual. These would be curators, sculptors, painters, or other high profile woman art world participants. They receive a stipend for their jurying efforts.

# EXHIBITIONS & EVENTS

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- **Events-** Events are listed on the NAWA website [www.thenawa.org](http://www.thenawa.org), starting with the Home Page, where a scroll down shows all upcoming events available to the public.
- On the **Member Portal**, these events also appear, where a click will take members to submission links.
- Annual Events include the Annual Members Meeting and Luncheon, the New Members Induction Ceremony, and the Annual Members Exhibition, the latter of which also has an in-person reception. Other events will be posted in This Week With NAWA or in solo email notices.

## Current/Upcoming Events

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**AWARD: 2024 National  
Competition for Direct  
Carving**

October 1 - December 5



**ONLINE EXHIBITION:  
Associate & Graduating  
Student Member Exhibition**

December 1 - December 31



**IN-PERSON EXHIBITION:  
Visions of Peace & Joy at  
Flushing Bank**

December 5, 2023 - March 28,  
2024



# History & Structure

- **NAWA History-** NAWA is proud of its long history, full of top-notch female artists since 1889. This is covered under “ABOUT” on the white menu- click on “NAWA HISTORY” in the red secondary menu, on [www.thenawa.org](http://www.thenawa.org) . There is also an extensive **archive** at Rutgers University, which has a searchable database, which will soon be available to the public.

Avada Forms



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Howdy, Jill Cliffer Baratta

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## NAWA HISTORY

To create greater opportunity for professional women artists in a male-dominated art world, on January 31, 1889, five innovative women, Anita C. Ashley, Adele Frances Bedell, Elizabeth S. Cheever, Grace Fitz-Randolph and Edith Mitchill Prellwitz met to discuss the formation of a women's art organization. In an era when women artists were associated primarily with crafts and decorative arts, the founders of NAWA envisioned an organization which would promote higher standards for women artists and provide them with the opportunity to exhibit their work.



EDITH PRELLWITZ, Triptych, ca. 1898, oil on panel, 29.5 x 54 in. Courtesy of Spanierman Gallery, NYC.

Share This Story, Choose Your Platform!



# History & Structure

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- **NAWA member types-**

**Signature Member-** those juried into the organization for a lifetime membership, so long as the member renews her dues annually (see Dues Payments).

**Associate Member-** either does not want to be juried in, but wants access to educational opportunities, open shows and/or volunteering, or was not accepted as a Signature Member but wants to stay “in the loop,” and perhaps re-apply.

**Graduating Student Members-** those recommended by a faculty member of a college or university, who get a free year’s membership in NAWA, then have discounted dues for 3 years if they are juried in, but still called GS Members until they pay full dues in year 5.

# History & Structure

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- **NAWA Organizational Structure-**

NAWA has an **Executive Board** of Directors comprised of artists and non-artists.

The committee chairs and chapter presidents (or their delegates) comprise the **Operating Board**.

These are both made up of volunteers. Each meets minimally once a quarter, or as needed. There is an office, located in the National Arts Club, 15 Gramercy Park South, room 301, in New York City, NY, currently with 3 employees, along with the numerous volunteers. In addition, NAWA employs a bookkeeper, accountant, and webmaster.



# History & Structure

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- **Chapters-**

NAWA has official chapters in Florida, Massachusetts and South Carolina. Each has its own governance board, finances, and more local activities. There is a separate dues, \$30, to belong to each chapter, and more details are on the red drop- down menu for each Chapter on the public website, white menu. Members must have their national membership dues up to date to join or renew their Chapter memberships. **Any Signature Member can belong to these, regardless of residence.** Forming a new chapter requires a minimum of 15 members, and a legal registration process.



# COMMUNICATION

## emails

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- **This Week With NAWA**- Benefit for ALL types of members. It is very **important to READ** this weekly **email** sent to your on-file email address.

Educational opportunities, meetings, events, Q & A, new projects, and benefits. important links are included. If you are a Member, please let us know if you are not receiving it.

- **“Solo”** emails- include Calls for Entry, Events, Openings, Appeals, other Notifications- these are sent to targeted email lists, e.g. Signature Members, full mailing list, etc. depending on content. **Important to open and read these as well!**



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**This Week With NAWA**

11/27/23 - 12/01/23



#NAWAArtistOfTheWeek: **Kate Oh (Trabulsi)**

- The **New Members Exhibition** is showing online from November 6 - December 8, 2023
- The **Marye Likes Hammerhead Direct Carving Competition** is still open

# COMMUNICATION online publications

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- **NAWA Now**- a periodic online Magazine with reviews, focus on members, history, and in-depth explorations of NAWA activities and the art world. You can find a link in This Week With NAWA, and on the website, along with past issues under “MAGAZINE” in the white menu.
- **NAWA News**- Under “NAWA NEWS” in the white menu, contains informational content added from updates in NAWA’s weekly newsletter



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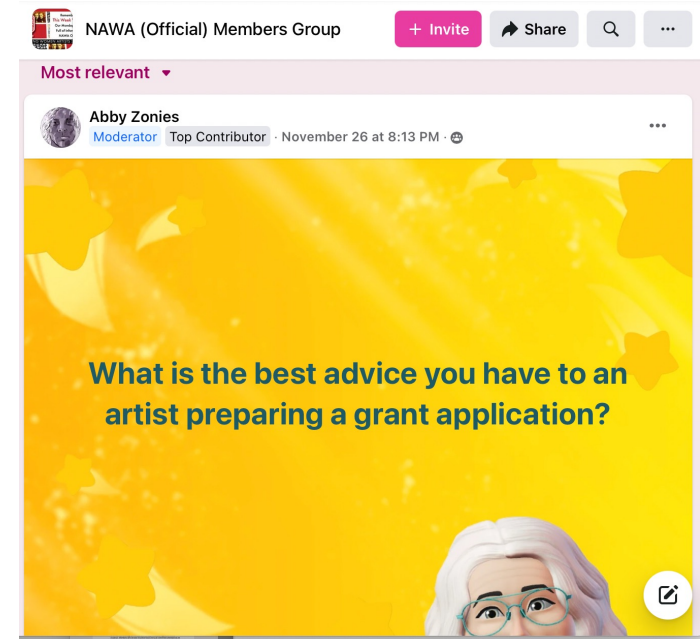
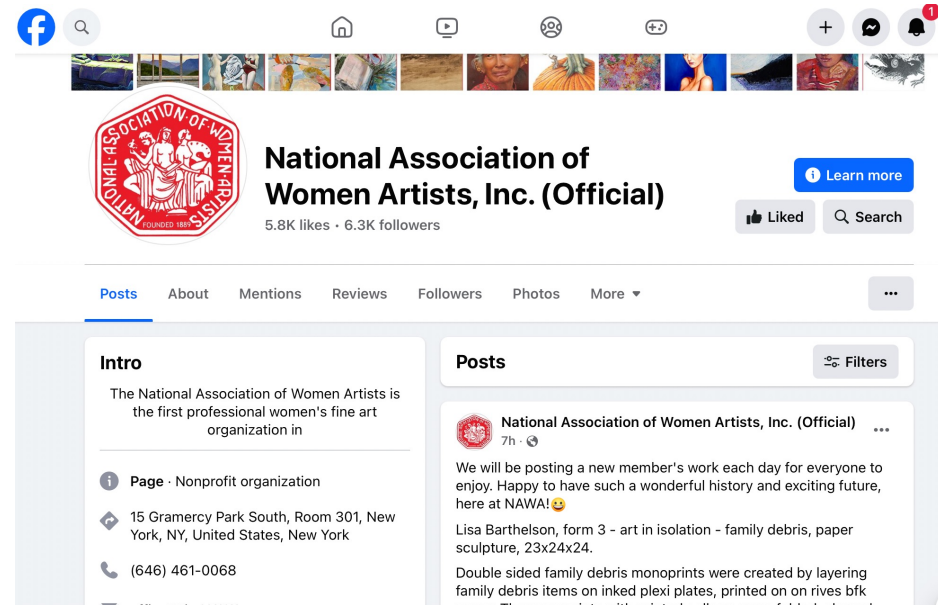
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NAWA News



# COMMUNICATION social media

- **Social Media-** NAWA has an official public page, and also recommends **joining our Members Page** on Facebook, as it is limited to current members, and has features administered by volunteers, including a weekly Work In Progress day, or questions about different media or ideas in art. It is an excellent forum to involve you, and help you meet other members, albeit virtually. Linked In is a more professionally oriented page where you can network with other artists, and Instagram is a place where we share events and lots of images from current exhibitions, with accompanying statements or information. Pinterest content is also available.



# COMMUNICATION Share!

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Imagine NAWA's incremental reach if every participating member in each exhibit, project or activity shared a post, email, call, or word of mouth!

Please share! This leads to sales, interest, attendance, and more!

And Friendship!!





# NEXT STEPS

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- **Volunteering-** NAWA always needs help, and tries to divide up the tasks. The Association is mainly volunteer-run, and members are encouraged to donate a minimum of 6 hours annually. All NAWA committees and officers, including the Executive Board are volunteers, so think about how you contribute time. There are many micro projects (2 hours or less) that might fit your schedule. See GET INVOLVED- in the Member Portal red menu, or call the office for guidance on how you might be involved. Most meetings are on Zoom, so it is easy to connect regardless of your residence. Members who donate 16 active hours (not just committee attendance) are ART ANGELS and are eligible for their own complimentary online exhibit. The sponsor in 2024 for this exhibit will be American Woman Whiskey.



# NEXT STEPS

- **Proposals-** Members are always welcome to make a proposal for a project, exhibition, or improvement. There is a form for this, and that is available on request from the office: either email: [office@thenawa.org](mailto:office@thenawa.org) or by phone: 646-461-0068.

Tell us your ideas!



# NAWA COMMITTEES

## Awards

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- The Awards Committee receives information from the Exhibition Committee about the awards for each exhibit. The committee generates awards packets (certificates, checks and cover letters); and for the Annual Members Exhibition: corresponds with Awards Donors and winners, tracks donations and validates awards from year to year (especially for the Annual Exhibition), and runs awards donation appeals for Annual donations or renewals of awards.
- **Contact:** [awards@thenawa.org](mailto:awards@thenawa.org)



# NAWA COMMITTEES

## Exhibitions

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This committee meets monthly on Zoom, which enables out of-town members to participate. The Exhibition Committee schedules, conceives, plans, and hosts online and in-person exhibitions. The committee members may search for venues, initiate and/or follow up on contacts for the potential venues or online concepts, and create or review contracts (for in-person shows). An Exhibition Committee member manages Peer Jurors, assigning jurors for in-house jurying of online and in-person exhibitions, and reports the winners to the awards committee.

An Exhibition Outreach Tutorial will be available, which will give any NAWA Signature Member who wants to, the tools she needs to initiate and follow up on exhibition venue contacts.

All proposals are reviewed by the committee and must be approved by the Leadership (President, Vice President and Executive Director). For those out of town, volunteering can include venue outreach, venue searches and/or contact responsibilities.

**Contact:** [nawaexhibitioncommittee@gmail.com](mailto:nawaexhibitioncommittee@gmail.com)



# NAWA COMMITTEES

## Membership

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This committee meets monthly on Zoom, which enables out of-town members to participate. The Membership Committee meets to enhance and expand member benefits, create projects, facilitate the monthly Round Table discussions, and work to engage members in volunteering opportunities.

**Contact:** [chair\\_membership@thenawa.org](mailto:chair_membership@thenawa.org)



# NAWA COMMITTEES

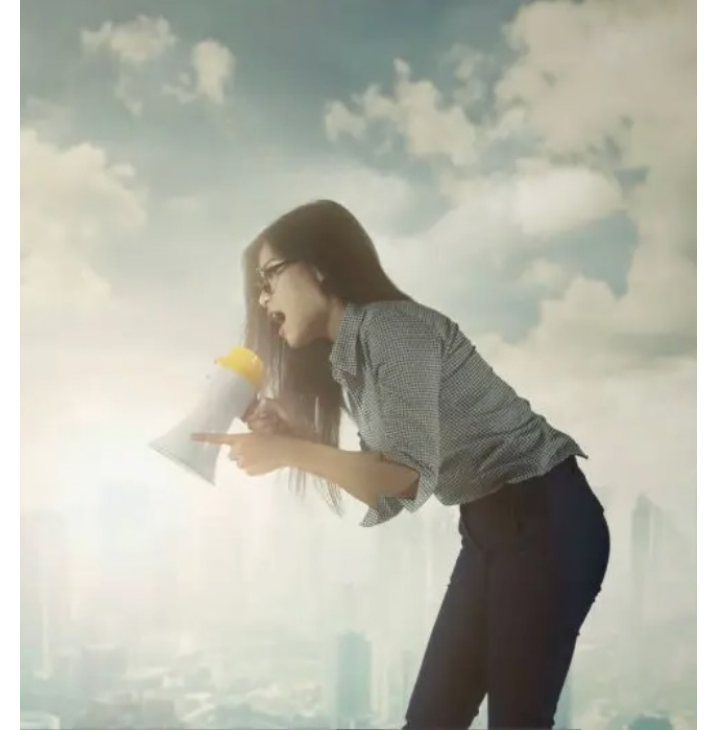
## Public Relations

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### Public Relations Committee-

- This committee meets monthly on Zoom, enabling out of town members to participate. The main function of this committee is to produce content to release information to the greater art community or public, promoting the activities and initiatives of the NAWA organization. This includes press releases for all exhibitions and competitions, postings on social media, advertising, and any efforts that bring supporters, collector/purchasers, and attention to NAWA. The current committee is also made up of groups interested in researching NAWA's history, plus those who write about art in general, and promoting NAWA's volunteering program. For those outside of New York, volunteering can include research on historical information, outreach for publications or platforms to advertise or notify of NAWA activities, help with graphic art and design, recruiting interns, and more.

**Contact:** [chair\\_publicrelations@thenawa.org](mailto:chair_publicrelations@thenawa.org)



# Payments & Dues

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- **Dues Payments-** Signature Members are life-long members, as long as they renew their dues annually. The optimal payment window for dues is from August 1 through September 30 of each year. This aligns with NAWA's fiscal year, and allows us to upload our members on the same schedule annually for our member directory. **On October 1 and November 1**, late fees are incurred. If a member does not pay dues for 3 years, she must reapply for jurying (\$25 entry fee), or she can pay her back dues (currently \$175 per year, - x3 = \$525 in *addition to* the current year's dues- would be \$700).



# Payments & Dues

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• **NAWA Payments**- In early 2022, NAWA acquired a new database, called Bloomerang. All member information is stored in this database, and online payments are synchronized through this platform. The payment platform is called Stripe.

Options for payment are:

- Using the online (Bloomerang) forms provided
- Sending checks to the office
- Calling the office to pay by credit card. **If you pay by credit card, your CC statement will say** National Association of Women Artists (or a shorter version of that), NPO – for Non-Profit Organization, Bloomerang and/or Nashville, TN (Bloomerang headquarters).







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NAWA thanks you for your membership  
and your attention! Keep creating!